

Annual Review & Accounts Summary 2014/15



Greenbank at a glance



Our purpose

To create and develop education, employment, sport and leisure opportunities for disabled people and other disadvantaged groups.

How this was achieved in 2014/15



Education, Employment & Leisure

- Work related learning
- Functional Skills support
(English, maths and ICT)
- Learning for fun courses
- Employment related projects
- Pathway into Higher Education
(Sport)
- Providing employment
opportunities for disabled people



Sport, Leisure, Education & Employment

- Disability sport development
- Activities for disabled children in
school holidays and after school
- Support for elite athletes through
provision of training facilities
- Providing employment
opportunities for disabled people

Chief Executive's Review



2014/15 has been a year of challenge and opportunity for Greenbank as it operated in a climate of continued austerity. The organisation has responded well and I am pleased to be able to report an operating surplus of £54,933 for the year.

A benefit of austerity can be that organisations have to become more innovative when looking for solutions to achieving a quality service with limited resources. Greenbank is fortunate in having an experienced, knowledgeable and loyal workforce (both paid and voluntary) with a passion for meeting the needs of the people that it serves. This knowledge and experience has played a vital part in the organisation's strategy of reaching out into the community.

I'm proud to say that across the organisation there are many examples of an enhancement of service, rather than a reduction at this challenging time.

Changes to the curriculum for young people, introduced in 2013/14 in response to the Wolf Report, via Study Programme have led staff at Greenbank College to adopt new approaches to delivery. During National Careers Week (March 2015), guidance, employability, work placement and support staff offered a comprehensive programme of workshops, employability activities, job application and interview advice. Local employers such as NHS, Sainsbury's and DaDaFest all supported this.

The initiative proved to be very successful and valuable for all students who participated and strengthened the links between Greenbank College and local employers.

Most importantly our students are satisfied with the service that we provide with 100%* stating that they enjoyed their time at Greenbank College.

With stability of funding to the end of 2015 (The St James's Place Foundation, Sport England, Children in Need and Halton and Knowsley Borough Councils) Greenbank Sports Academy's sports development staff were able to continue to deliver an ambitious programme of coaching, clubs, events and activities for disabled children and adults throughout 2014/15 via the Choices Programme.

Events were enhanced with the addition of a 'Festival of Disability Sport' to its programme, which took place in June 2015. Approximately 250 disabled children, from schools across Merseyside were able to enjoy a wide range of sports including athletics, basketball (wheelchair and running game), polybat, boccia, new age kurling and football. The event was staged thanks to the knowledge, commitment and experience of staff and additional funding from Medicash and Cash for Kids.

I could go on, but space is limited. I hope that I have managed to demonstrate that with passion and enthusiasm, we can succeed. Please spend some time reading our review to get a sense of all we have achieved during 2014/15.

Thanks to our funders, trustees, patrons, staff, volunteers, customers, students and participants for making these achievements possible.

A handwritten signature in black ink, which appears to read 'Gerry Kinsella'.

Gerry Kinsella
Chief Executive

*End of Year Student Survey, July 2015, 169 respondents



Achievements & Performance

Greenbank College overview

Greenbank College is a community facility which offers supportive, inclusive learning opportunities for young people and adults. Subjects available are Business & Administration, Catering & Hospitality, Customer Service, Exercise & Fitness, Gardening, Hairdressing, Health & Social Care, Information Technology (IT), Sewing & Textiles and Sports Coaching & Development.

A variety of provision is on offer including a Study Programme for young people (aged 16 to 18 or up to 24 with an Education, Health and Care Plan). The programme includes a work related subject or substantial placement, English and maths (if not already achieved at Level 2), employability skills, a work placement and enrichment activities.

Adult students can study accredited or non-accredited courses in the subject areas listed above.

The College is funded by Education Funding Agency (EFA) and Skills Funding Agency (SFA) and was able to offer courses to 536 students during 2014/15. An overall qualification success rate of 78.6% was achieved during the year.

In addition the College offers a Inclusive Sport Development Foundation Degree in partnership with Liverpool John Moores University. In this year's annual monitoring report the external examiner wrote "A key strength of the Foundation Degree is the direct link made with Greenbank Sports Academy and the Choices Programme. This has brought a number of opportunities within modules for students, including work based opportunities. In addition, the course team have well-established links with other sports related organisations that are used to support students in assessment throughout the award."



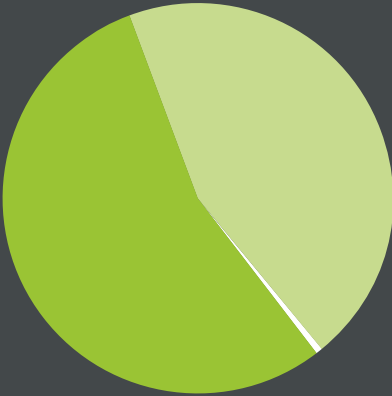
Analysis of students

Gender



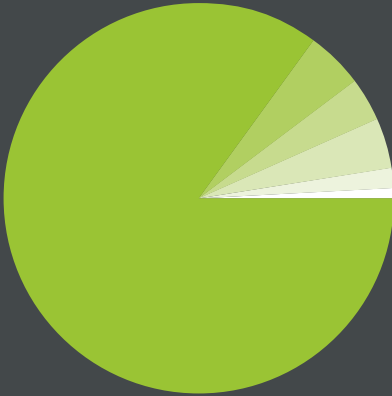
Male
Female

Disability



Learning Difficulty or Disability
No Learning Disability or Disability
Did not say

Ethnicity



White/White Other
Mixed
Asian/Asian Other
Black/Black Other
Other
Did not say

Overall Success Rates

16 - 18



75.1%

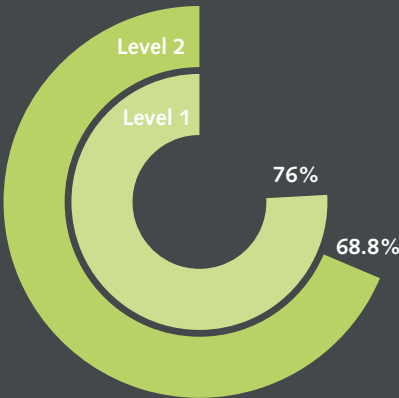
19+



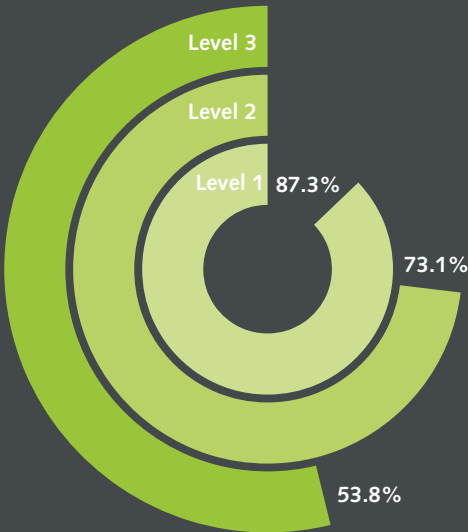
82.1%

OVERALL SUCCESS RATE
78.8%

Qualification Success Rates:
16-19 EFA Funding



Qualification Success Rates:
Adult Skills Funding



Linking Learning and Work

Greenbank College employs a work placement officer whose role is to develop links with local employers, volunteer agencies, schools, etc, to offer relevant work placements for students.

Greenbank worked with a wide range of placement providers during 2014/15 including Alder Hey Hospital, Liverpool Football Club, FareShare, Ginger Café, Cleo's Café, Bridge Chapel Centre, Crisis, The Brink and Vocational Support.

Students also completed internal placements within the College at Salon HQ and in the Customer Service department.

In addition Greenbank Sports Academy offered relevant work experience on Reception, in Time Out Café Bar, within the gym and sports hall and at external sporting events.

The College's Employability tutor also offered accredited Employability qualifications to study programme students.

127

students completed a placement which was relevant to their vocational course

31

students progressed into paid employment



Funded Employment Projects

Greenbank was contracted by ESF/SFA to deliver a Not in Education Employment or Training (NEET) programme called 'Ambition' from November 2013 until 31st July 2015 (numbers quoted are for the full contract period).

This contract was delivered by Greenbank College with a partnership of 17 Voluntary, Community and Social Enterprises (VCSE) operating across the five boroughs of Merseyside. The partnership was brought together by Greenbank, working in partnership with VOLA Consortium – Liverpool City Region's (LCRs) VCSE Sector Learning Consortium.

“At the moment I’m studying Customer Service. I’m also on work placement at FareShare, a charity which sends donated food to community groups to produce meals for people in need. This helps me with my course with things like communication skills and team work. I love it; everyone is friendly and we all work really well together as we get the orders ready, load the van and go out to make deliveries.”

Jason Chau

Customer Service Student, Greenbank College



636

STARTS ON INDIVIDUALISED
PROGRAMMES OF ACTIVITY



536

COMPLETED THEIR PROGRAMME

Progression after completion

355

FURTHER EDUCATION
OR TRAINING

28

APPRENTICESHIP OR
WORK (WITH TRAINING)

10

WORK
(NO TRAINING)

25

SUSTAINED
VOLUNTEERING

Greenbank Sports Academy overview

Greenbank Sports Academy is a community sports facility in south Liverpool whose mission statement is to:

“Develop a centre of excellence in physical education, sport and recreation that is totally user friendly, owned and run by disabled people.”

Disability Sports Development - Clubs & Activities

During 2014/15 Greenbank Sports Academy has continued to implement its development plan for disability sport. Branded as ‘Choices for Disability Sport’, the programme offers weekly grassroots sporting opportunities in ten sports such as Adapted Cycling, Boccia, Power Hockey, Rebound Therapy, Table Tennis, Wheelchair Basketball, Handball & Rugby.

During the reporting period **14** new clubs were created and **9** new club sessions developed, with **28** hours of extra participation time created per week. On average over **250** disabled people each week participated in these clubs over **6** days per week.

Greenbank also continues to work in partnership with other agencies such as Merseyside Sport Partnership, National Governing Bodies and Day Services to offer a varied programme of sports and art activities.

Sports and recreation activities for disabled children in school holidays and after school

Greenbank offered sport and craft activities for **93** young disabled people (aged 8 to 16) and 18 non-disabled family members during school holidays and after school during 2014/15 through the Choices School Holiday Programme.

These activities were funded by the Eleanor Rathbone Trust (Children’s Rest School of Recovery), BBC Children in Need and Postcode Community Trust together with the fundraising efforts of staff and volunteers.

Events

Greenbank recognises the importance of competition in developing sport and as part of its work attracts events’ organisers to use its facilities. During 2014/15 a range of disability sports events took place at the Sports Academy including Regional Boccia Championships, Polio Fellowship Games, Panathlon Challenge and Merseyside Open Table Tennis Championships.

Greenbank Sports Academy also provides a venue for non-disability sporting events which this year included England Handball National League, Kuk Sool Won Martial Arts, Liverpool Handball Tournament, Liverpool Roller Derby, Ultimate Frisbee and the Merseyside Open Fencing Tournament.

Specialist sports coaching within the community including schools

Outreach is an important part of the Sports Academy’s work to ensure that as many disabled children and adults as possible benefit from sporting opportunity. Academy coaches work with local schools and community venues.

2807 people including **2553** disabled people took part in our outreach programme during 2014/15.

21 schools across Merseyside were visited and received sports sessions including Sandfield Park, Abbots Lea and Bluebell Park School.

93

young disabled people accessed our Choices School Holiday Programme

52%

of Academy staff declare a disability



10
SPORTS

14
CLUBS



250
DISABLED PARTICIPANTS PER WEEK



With funding from St James Place and the Sport England Inclusion funding, the Choices programme has expanded into the 6 boroughs of Merseyside with hub site locations in each offering 3 hours of disability sport.

85
NEW PARTICIPANTS AT HUB SITES
IN THE FIRST SIX MONTHS OF THE
PROGRAMME

2553
DISABLED PEOPLE TOOK PART IN
OUR OUTREACH PROGRAMME





Links to governing bodies for sport and support for elite athletes through training facilities

During 2014/15 Greenbank Sports Academy worked in partnership with National Governing Bodies of Sport (NGB's) including British Table Tennis Association for the Disabled, British Wheelchair Rugby, Boccia England, Liverpool County Football Association and British Handball Association.

B1 England football player Roy Turnham, GB wheelchair basketball player Abdi Jama and England power football player Marcus Harrison as well as wheelchair racers Shelley Wood and Nathan McGuire use Academy facilities for training.





Flexible educational pathway into vocational training, coaching and higher education

This was achieved by offering disabled people the opportunity to gain practical experience in a sport and leisure environment through work experience placements.

Open up employment opportunities for disabled people in sport, recreation and leisure

The organisation practices a policy of positive discrimination for disabled people, by guaranteeing that all disabled applicants with the appropriate qualification / experience for a vacant post will have an interview.

Of the sport staff currently employed within Greenbank Sports Academy, 52% declare a disability.

Sold Services

Gym and Sports Hall

During the reporting period Greenbank Sports Academy offered its sports hall and gym facilities to the local community on a fee paying basis.

Café, Conference and Accommodation

The Academy runs a café and offers conference facilities for hire to generate income. British Universities Disability Sport Conference, TTC 2000, Merseyside Sports Partnership, Fostering Solutions, LUCU, Nordic Focus, Foster Care Associates and Richmond Fellowship were among the organisations that used our conference facilities during 2014/15. Greenbank also offers hostel accommodation at Westfield Lodge.

Objectives & Challenges

Greenbank College

Greenbank College's strategy is shaped by the needs of the local Liverpool City Region (LCR) area and the needs of disabled people. Employment is a central theme; increasing the number of jobs available and improving access to employment is key.

The College is committed to:

- Breaking down barriers to learning
- Facilitating progression
- Ensuring retention and achievement rates are above the national average or similar providers
- Promoting student health, wellbeing and safety
- Planning, offering and managing a curriculum to meet local need
- Ensuring that it is responsive to local and national funding priorities
- Developing Functional Skills and GCSE English and maths to support the achievement of learning goals and work aspirations
- Maintaining quality standards

Greenbank Sports Academy

The Academy's objective is to develop a centre of excellence in physical education, sport and recreation that is totally user friendly, owned and run by disabled people.

The Academy is committed to:

- Breaking down barriers to participation
- Facilitating the customer's experience in the range of services offered
- Stimulating new sporting opportunities, clubs and activities
- Campaigning for increased sporting choices for disabled people
- Becoming the strategic body for disability sport on Merseyside



Financial Review

The main funding sources for the Charity are currently grant or contract with the Education Funding Agency and the Skills Funding Agency.

The Charity incurred an overall surplus of £54,933 for the financial year ended 31st July 2015. After amortisation of grants the net movement of unrestricted funds show a surplus of £153,601. This is a much improved financial position, over the previous academic year thanks to the dedication and hard work from all the staff. Although we continue to face austerity measures in 2015/16, the Charity has budgeted to achieve a smaller year-end surplus of £28,734. The Skills Funding Agency has reduced the 19+ allocation by 24% for the 2015/16 academic year.

In the reporting period the Financial Services Compensation Scheme protected charitable funds to a maximum of £85,000, so in March 2015, we transferred

£50,000 to a 90 day access account with the Charities Aid Foundation to spread our risk.

Investment Policy

All of the Charity's funds have been spent in the short term with several grants received in advance. The Council of Management is mindful of the need to retain a prudent amount in reserves each year and will seek specialist Charity sector advice and guidance when in a position to consider further investments.

Reserves Policy

The Council of Management annually reviews its reserves policy. This states that unrestricted funds not committed or invested in tangible fixed assets should initially be sufficient to cover one month's core operational costs, which equates to £150,000.

Independent Auditor's Statement to the Members of The Greenbank Project

We have examined the summary financial information for the year ended 31st July 2015, set out on pages 16 and 17, which form part of the summarised annual review.

Respective responsibilities of the Trustees and Auditor

The Trustees are responsible for preparing the summarised annual review in accordance with applicable United Kingdom law.

Our responsibility is to report to you our opinion on the consistency of the summary financial information within the summarised annual review with the full annual accounts and the Trustees' Report.

We also read the other information contained in the summarised annual review and consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the summary financial information. The other information comprises only the Chief Executive's Review.

Our report on the company's full annual accounts describes the basis of our opinion on those accounts and on the Trustees' Report.

Opinion

In our opinion the summary financial information is consistent with the full annual accounts and the Trustees' Report of The Greenbank Project for the year ended 31st July 2015.



MITCHELL CHARLESWORTH
Statutory Auditor

1 February 2016

5 Temple Square, Temple Street, Liverpool L2 5RH

Trustees' Statement

The auditor has issued unqualified reports on the full annual accounts and on the consistency of the Trustees' Report with those accounts. Their report on the full annual accounts contained no statement under Sections 498(2)(a) or (b) or 498(3) of the Companies Act 2006.

For further information, the full accounts, the Independent Auditor's report on those accounts and the Report of the Trustees should be consulted. Copies can be received from the registered office at Greenbank College, Greenbank Lane, Liverpool, L17 1AG.

Statement of Financial Activities

	Unrestricted Funds £	Restricted Funds £	Total Funds Year to 31 July 2015	Total Funds Year to 31 July 2014
Incoming resources from generated funds				
Voluntary Income	21,371	19,737	41,108	32,729
Incoming resources from charitable activities	2,769,839	647,155	3,416,994	2,706,875
Total Incoming resources	2,791,210	666,892	3,458,102	2,739,604
Resources expended				
Costs in furtherance of charitable objectives	2,770,873	620,883	3,391,756	2,682,018
Governance costs	11,413	-	11,413	11,233
Total resources expended	2,782,286	620,883	3,403,169	2,693,251
Net incoming resources for the year before transfers	8,924	46,009	54,933	46,353
Transfer between funds	144,677	(144,677)	-	-
Net movement of funds for the year after transfers	153,601	(98,668)	54,933	46,353
Reconciliation of funds				
Total funds brought forward	309,932	4,945,929	5,255,861	5,209,508
Total funds carried forward	463,533	4,847,261	5,310,794	5,255,861

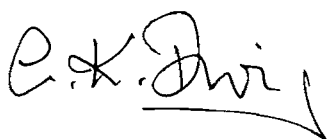
The Charity has no recognised gains or losses other than the results for the year as set out above.

All of the activities of the Charity are classed as continuing.


Balance Sheet

	Year to 31 July 2015		Year to 31 July 2014
	£	£	£
Fixed assets			
Tangible assets		5,063,058	5,178,968
Current assets			
Stocks	4,714		5,126
Debtors	272,620		151,961
Cash in hand	332,495		436,090
	609,829		593,177
Creditors: Amounts falling due within one year	(362,093)		(516,284)
Net current assets		247,736	76,893
Total assets less current liabilities		5,310,794	5,255,861
The funds of the Charity			
Restricted		4,847,261	4,945,929
Unrestricted		463,533	309,932
TOTAL FUNDS		5,310,794	5,255,861

These accounts were approved by the members of the Council on 1st February 2016 and are signed on their behalf by:



Alan Irving
Chairperson



Sandra Hulme
Vice Chairperson

Thank you

Greenbank acknowledges the support of the agencies with which it held contracts during 2014/15 including:

Cheshire West and Chester Council
Department for Work and Pensions
Education Funding Agency
Education and Training Foundation (BIS)
Halton Borough Council
Knowsley Metropolitan Borough Council
Liverpool City Council
Liverpool John Moores University
Merseyside Sports Partnership
Shaw Trust
Skills Funding Agency
Sefton Metropolitan Borough Council
Sport England
St Helens Metropolitan Borough Council
Wirral Metropolitan Borough Council

And the benefits of partnership working with agencies including (this is not an exhaustive list):

Activate Arts (Ambition)
Alt Valley Community Trust (Ambition)
Beechwood Community Trust (Ambition)
Blackburne House
Career Connect
Centre 63 (Ambition)
CITC (Ambition)
Employability Solutions (Ambition)
Forum Housing (Ambition)
Jobcentre Plus
Liverpool John Moores University
Mactac (Ambition)
MPH Training (Ambition)
Parenting 2000 (Ambition)
Priority Management (Ambition)
Sefton EBP (Ambition)
St Helens Chamber of Commerce (Ambition)
TCP (Ambition)
WEB (Ambition)
VOLA Merseyside
Youth Fed (Ambition)

Charitable Donors 2014/15

Greenbank would like to thank all the charitable trusts, companies and organisations who have supported its work in any way during 2014/15.

These include:

BBC Children in Need
Big Lottery Fund (Awards for All)
Cash for Kids
Eleanor Rathbone Trust (Children's Rest School of Recovery)
Cyclone Mobility
Deloitte
ERS Medical (in kind)
Peter Harrison Foundation
Jaguar Land Rover
Medicash Charitable Trust
Postcode Community Trust
Santander (in kind and materials)
The Hemby Trust
The St James's Place Foundation

and all of the individuals who have given donations during 2014/15



Administration Details & Key Personnel

Reference and administration details

Charity name: The Greenbank Project

Other names by which the charity is known by:
Greenbank

Registered charity number: 513814

Company registration number: 1696490

Registered Office:
Greenbank College, Greenbank Lane,
Aigburth, Liverpool L17 1AG

President

Lady Angela Morgan

Patrons

Baroness Masham of Ilton

Sir Philip Craven

Miss Rachel Hall

Trustees (Council of Management)

Dr Alan Irving - Chair

Sandra Hulme - Vice Chair

Steve Cronin

Tim Hall

Jim Hulme

John Lennon

Dave Roberts (retired 9.2.15)

Mark Swift

William Shortall (appointed on 9th February 2015)

Mary Beaumont (co-opted on 23rd March 2015)

Jean Stephens (co-opted on 23rd March 2015)

The trustees are also Directors for the purposes
of the Companies Act.

Company Secretary and Chief Executive:
GJ Kinsella

Legal and administrative information

Auditors:

Mitchell Charlesworth LLP Chartered Accountants
Registered Auditor, 5 Temple Square, Temple Street,
Liverpool L2 5RH

Bankers:

The Co-operative Bank Plc
Lyceum Building, 1 Bold Street, Liverpool L2 4NW

Scottish Widows

67 Morrison Street, Edinburgh EH3 8YJ

Solicitors:

Weightmans LLP
100 Old Hall Street, Liverpool L3 9QJ

Senior Management Team

Elizabeth Brocklehurst

Marketing Manager

Margaret Brown

Finance Manager

Ian Grice

Admin / Management Information Manager

Anne Kinsella

Education & Curriculum Manager

Gerry Kinsella

Chief Executive

Mark Palmer

Sports Development Duty Manager

Pauline Sharma

Quality Assurance Manager

Karolina Skowronska

Restaurant Duty Manager

David Stanistreet

Sports Hall and Gym Duty Manager



Greenbank Lane, Liverpool L17 1AG · Tel: 0151 733 7255 · Fax: 0151 733 6861

www.greenbank.org.uk

Registered Charity Number: 513814 · Company registered in England No. 1696490

